## INFORMATION TECHNOLOGY AND COMMUNICATIONS – THE PROGRESS TOWARD THE INFORMATION SOCIETY

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**Abstract.** Information Society is a concept with a dynamic evolution. All of us have different degrees of perception of the Information Society potential alongside with a continuous process of education according to the manifestation of the information age at the individual and society level. The expression of the information age is represented by the certainty of the IT&C development in all its forms and applications, conducting to the radical change of our lives by constantly creating new products and services, new ways of making business, new markets and new investments opportunities, new social and cultural expressions, as well as new channels of communications and interactions between citizens and governments.

## 1. Introduction

The Information Society is a collocation used by sociologists to describe the modern society which is affected among other things by extraordinary technological changes and the economical globalization. From our point of view, the Information Society is that kind of society wherein the information production and consumption are the most important types of activity, the information is recognized as main resource, information technology and communications (IT&C) are fundamental technologies, and the human living environment is made up of the information, the social and the ecological environments.

We could assert that the Information Society being dominated by the technical and scientific paradigm has not the ability to identify and define the changes surrounding us. The technology represents, beyond any doubt, the main factor of change. To be more accurate, small IT&C innovations are considered to be responsible for the global transformations aroused in the economy, politics and culture structures. Most of the future prophecies are qualified by the technological determinism and the evolutionary thinking as being related to the Information Society. Actually, the Information Society represents a new

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