

IMPACT OF APPLYING THE HIDDEN COSTS METHOD ON COSTS MANAGEMENT IN THE TEXTILE INDUSTRY

Anca Marta CIOBANU¹

Abstract. *The new approach of the economic management of the companies of the textile industry based on costs management calls for the covering of certain stages for the optimization of the management of the activities maintained, the definition of programs for the new activities introduced and the definition of new functional and high-performance structures. Among the approaches meant to optimize the management of the activities maintained, reducing/economizing hidden costs is a good opportunity to operationalize costs management in the textile industry. The hypothesis launched: "The impact of hidden costs is determining for costs management in the textile industry" is supported by a scientific research based on a survey by questionnaire and validated in the end of the study. The conclusions of this scientific research also confirm the importance of identifying hidden costs as a significant premise in the costs management approach in the textile industry.*

Keywords: hidden costs, cost management, questionnaire, management optimization, operational management.

JEL Classification: M41

1. Introduction

During the last fifteen years, the companies of the textile industry in Romania have been under the influence of a growing competition generated by the mondialization of the economic and social exchanges.

This context determines the companies in the textile industry, and actually all the other economic entities, to commit to activities reorienting the production and restructuring production management, so as to generate extra added value.

Increasingly more, the objectives of the company are related to budget management. Strategic orientations in the middle term, called strategic plans, represent a good approach in order to attain the objectives of the company in the future [1]. Consequently, it is stringently necessary for the companies in the textile industry to approach a new strategy related to costs management, aiming by this new trend to construct a new model of economic entity of the future, in this activity sector.

¹PhD, Valahia University of Targoviste, Targoviste, Romania, (marta.ciobanu6@gmail.com).